

BRIGHT

Window and Glass Cleaner

What is Bright?

Description - This is a highly effective product containing **hydrophilic surface modifying surfactants** which removes dirt, lipstick marks and stains from all types of glass or other hard surfaces in both hard and soft water areas leaving them sparkling clean using only one product.

Bright is a Hydrophilic fast-acting cleaner for glass, stainless steel and chrome surfaces. It removes oil, greasy film, lipstick, finger marks and all other soilage from windows and display cabinets without leaving any filmy streaks. Bright is best applied using a spray bottle.

How to do it

- Spray undiluted Bright into the glass (or any hard surface). Bright can be diluted as a maintenance cleaner once the surface has been cleaner with Bright a few times.



- Give it a good rub with a cloth or window mop to make sure all the dirt is lifted. This is the time to scrape any stubborn marks off with the scrapper. If you use a scrapper, make sure to only pass the blade in the forward direction, i.e. don't scrape backwards - this could drag the dirt, cement etc across the glass causing scratches.
-
- Using a squeegee apply an even amount of pressure on the glass. Scrape the water away holding the squeegee at an angle to ensure the Bright runs down the rubber blade.
- Wipe the edges with a clean cloth or paper towel. Use the towel to wipe up any water spilt onto the window.

What is hydrophilic surface modification?



Glass surfaces that are hydrophilically modified with Bright will enable the surface to resist lime scale, soap scum build-up and allow for easier removal of greasy soils and general dirt.

- Hydrophobic soil has less affinity for a treated surface
 - Slides off more easily and easier to rinse
 - Shorter cleaning time, less effort required to clean
- Not permanent, but glasses need manual heavy cleaning less often
- Added benefit: moisture attracted to hydrophilic surface
 - Forms a film instead of droplets when drying.
- **Why use Bright?**
 - To clean glasses and modify the surfaces while cleaning to generate “easy-clean” behaviour:
 - Less effort to clean next time around, and/or
 - Less frequent scrubbing required
 - To achieve anti-soiling and anti-fogging.
 - Prevents soil deposition by making surfaces very hydrophilic.